

L'ORÉAL

PARTNER SHOP

USER GUIDE

*How to quickly find  
products you are  
looking for*



# How to quickly find the products you're looking for?

There are multiple ways to find the products you're looking for.

The 3 simplest ways are to search by brand, by product category or by using our search field.

## 01 — YOU KNOW WHAT BRAND/SUB-BRAND YOU WANT TO BUY

In the navigation menu, hover over 'Shop by Brand' to view a drop-down menu (1).

You can view all product ranges by hovering over each brand (2).

Welcome to L'Oréal Partner Shop! Our minimum order value is £75 excluding VAT.

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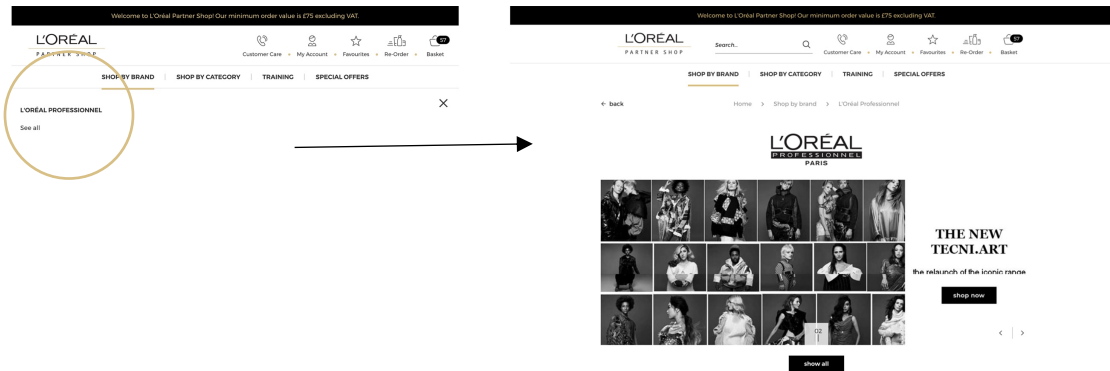
Customer Care • My Account • Favourites • Re-Order • Basket

SHOP BY BRAND | SHOP BY CATEGORY | TRAINING | SPECIAL OFFERS

**2** L'ORÉAL PROFESSIONNEL >  
See all

Blond Studio	Inoa
Botanéea	Luo
Chromative	Majirel
Colourful Hair	Mythic Oil
Dia	Oxydant
Dulcia	Pro Fiber
Easi-Meche	Série Expert
Efassor	Serioxyl
Elnett	Smartbond
Hair Touch Up	Source Essentielle
Homme	Steampod
Infinium	Tecni.ART
	See all

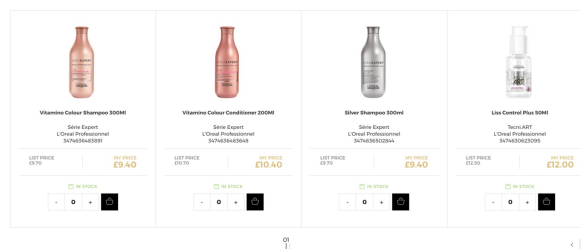
To discover a brand, click on the brand name. You will be redirected on the brand landing page where you will discover all the current commercial animations, the brand ranges and the iconic products of the brand.



#### Ranges



#### Retail Best Sellers

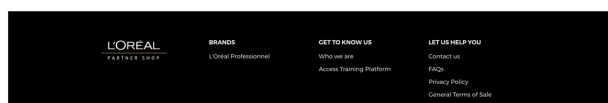


#### Your advantages



#### Customer services

For any enquiries concerning your orders, your account, or if you would like to register for new brands, feel free to contact us by phone, email or chat.  
Monday to Friday 8AM - 8PM  
0800 094 004 Form



To view all products in the brand, click on "Show all" from a brand landing page or click directly on the brand range name.

# 02 — YOU WANT TO DISCOVER NEW PRODUCTS

You can search our entire range by category (1). From the homepage, click on 'Shop by Category' to view all products across Retail, Technical, Backwash and Color (2).

Here you can also explore sub-categories of products to help narrow your search.

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1

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SHOP BY BRAND | **SHOP BY CATEGORY** | TRAINING | SPECIAL OFFERS

2

**COLOUR** Shampoo

**BACKWASH** Conditioner

**RETAIL >** Mask

**TECHNICAL** Balm

See all Styling

Colour

Cream

Leave In

Oil

Serum

Tools

Treatment

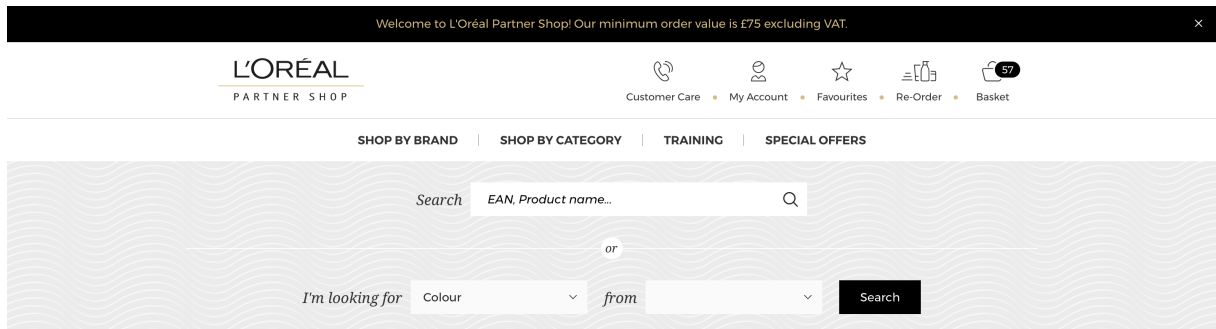
See all

X

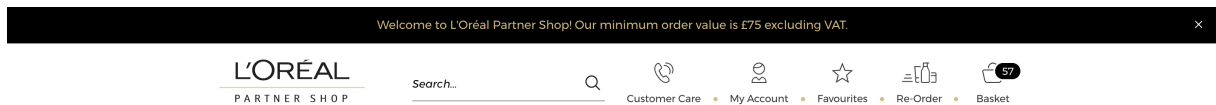
## 03 — YOU KNOW THE PRODUCT NAME OR PRODUCT REFERENCE NUMBER

You can use the search bar to find them. At the top of each page, click on the search bar and enter the product name or reference number and click search.

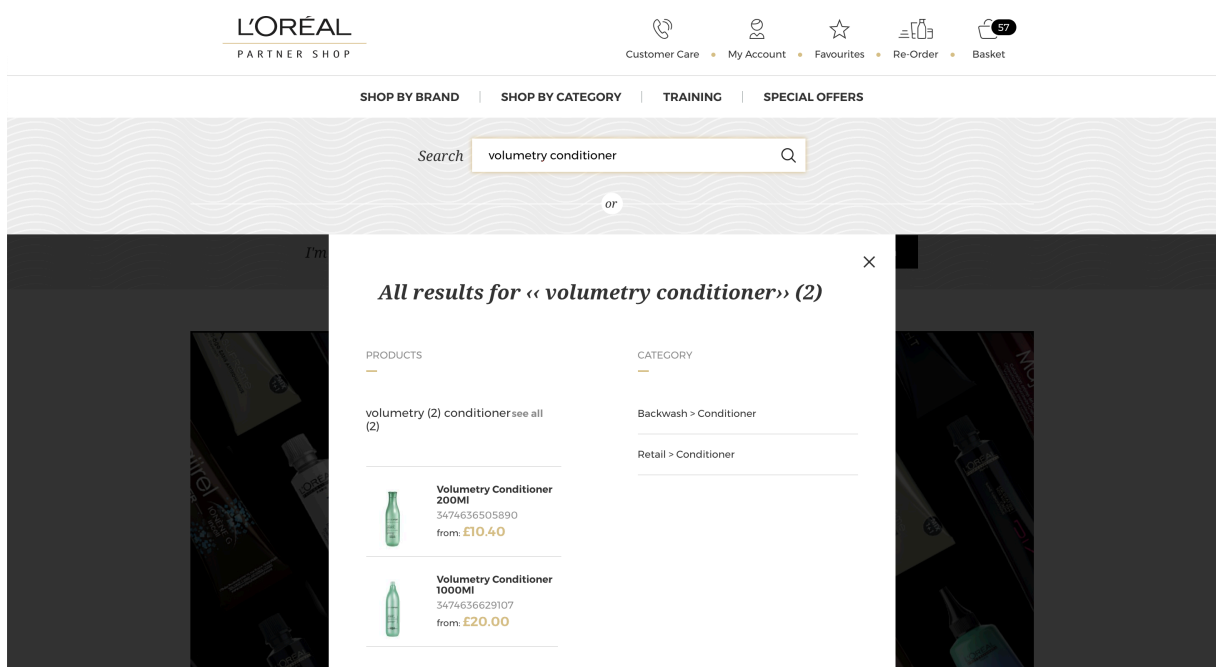
### On the homepage



### On other page

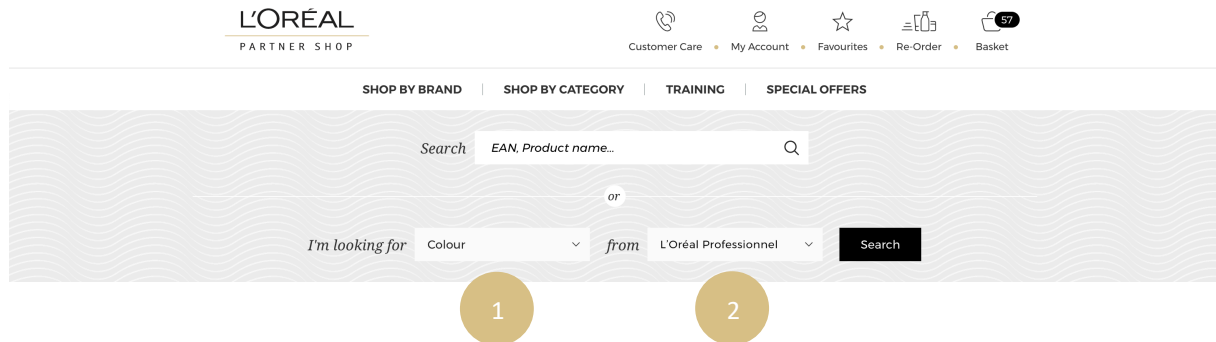


A layer with product suggestions is displayed, you can click on a suggestion or enter your request by clicking on the loop of the search engine to be redirected on the product results page.



## 04 — YOU KNOW WHAT YOU WANT TO BUY YOU DON'T REMEMBER THE PRODUCT ID OR NAME

If you do not remember the Product ID or the Product Name, you can use the quick search from the homepage



You can select in the dropdown list the product category you are looking for (1) and narrow your search with the product brand (2). Click on the search button and the corresponding product list page will be displayed.

*If you have any questions about this user guide, do not hesitate to contact us by phone, by email or your personal contact following [this link](#).*